

M O R G A N   M A R T I N S

.....  
MARKETING | DESIGN | COMMUNICATIONS | PUBLIC RELATIONS



JLL NEW YORK RETAIL.

Madison Avenue | 57<sup>th</sup> - 72<sup>nd</sup>  
Avg Price PSF over Availability



Since we sell our average priced four selling units we've \$1,000 per sq ft, a 28.5% increase from \$1,217 per sq ft year ago. The average selling price has also increased 4% in the last six quarters. Compared to all other submarkets, Madison Avenue shows the greatest increase in selling price. Combined with an increasing vacancy rate that was 14.7% at the close of the first quarter of 2014, up from 13.7% in 2013.

ANN INC.

ANN INC // presentation

MARKETING & BD LEAD  
ART DIRECTION // DESIGN //  
PHOTOGRAPHY//STRATEGY

ANN INC.



August 2014

JLL NATIONAL RETAIL REACH

Retail Employees <b>800+</b>	Portfolios (in t.c.) <b>68M</b>	Number of properties <b>415+</b>
Investor & occupier clients <b>490+</b>	JLL is the industry's largest third-party manager of retail real estate	U.S. Retail brokers <b>100+</b>
Leasing transactions (t.c.) <b>2.4M</b>	Retail transactions value <b>\$527M</b>	Leasing transactions value <b>\$376M</b>



Arizia



ARIZIA // presentation

STRATEGY//MARKETING & BD LEAD  
ART DIRECTION // DESIGN

RETAIL  
BROKERAGE  
SERVICES  
PRESENTATION  
FEBRUARY 2015



# DIVERSITY at RIT

- Home
- Resources
- Division for Diversity & Inclusion
- Publications
- Departments / Programs / Centers
- Contact
- Inclusive Excellence Framework
- Multicultural Calendar
- Upcoming Events!

RIT does not discriminate. RIT promotes and values diversity within its workforce and provides equal opportunity to all qualified individuals regardless of race, color, creed, age, marital status, gender, religion...

[Read more »](#)

## Twitter Feed

Check out our Spring 2016 Tapestry Newsletter! Our newsletter brings you a selection of some of our best stories... <https://t.co/cXtByMAW4u>

8 Apr 2016

Exciting event happening with our Diversity Theatre group! Join us and register today. Free event! <https://t.co/V1fEMw86w0>

4 Apr 2016

NO VOICE DAY is an all day campus-wide event hosted by ResLife's No Voice Zone and sponsored by many other clubs... <https://t.co/P0Vxo23CR6>

1 Apr 2016

NO VOICE DAY is an all day campus-wide event hosted by ResLife's No Voice Zone and sponsored by many other clubs... <https://t.co/ihIOGSrz6i>

1 Apr 2016

Mark your calendars for this years Imagine RIT Festival, Saturday, May 7th from 10am-5pm. Free and open to the... <https://t.co/oeP2ivrEhb>

10 Mar 2016

## News

Mysteries of life: University faculty writes soon-to-be-published thriller »

LeaderSHPE: Students in RIT's Society of Hispanic Engineers host 'Noche de Ciencias' »

Top RIT News stories and videos for March 2016 »

[VIEW ALL NEWS »](#)

## Programs

## Highlights



Spring 2016 Tapestry Newsletter!

[VIEW NOW! »](#)



RIT receives national recognition for diversity initiatives

[VIEW DETAILS »](#)



### IT VALUES student centeredness

**Post-Baccalaureate Education: The Ronald E. McNair Post-Baccalaureate Achievement Program (cont'd)**

**RIT Partnerships**

This fall, Dr. Wagstaff played an integral role in collaboration recruiting efforts with the College of Visual Arts' New York State for the College Science Technology Entry Program (CSTEP) and Upsilon Lambda Chieta for Minority Participation (ULCMP) strengthening each program's capacity to promote science, technology, engineering and mathematics disciplines with the identification and mentoring of qualified students with each program's respective affiliation and services.

Provisional planning has taken place in late 2012 to combine synergistic relationships between the McNair Scholars and the Upsilon Lambda Chieta for Minority Participation (ULCMP) Program. ULCMP aims to increase the quality and quantity of students successfully completing science, technology, engineering and mathematics (STEM) baccalaureate degree programs, and increasing the number of students interested in, academically qualified for and matriculated into programs of graduate study. The program traditionally occurs every two years and will provide students with laboratory, lecture and research experiences in preparation for the McNair program and serve to identify appropriate CSTEP support services. This next year will emphasize the building of formative relationships among each respective program and will serve as a foundation for identifying and providing introductory research opportunities for qualified McNair students.



### AN EVENING WITH Maya Angelou

**Event Details**

**An Evening:**  
Cannon-Field House | RIT Campus  
Tuesday, April 20, 7:00 p.m.

**with Maya Angelou**

**Canceled**

**Poet hospitalized recently, program cancelled**

Maya Angelou's rescheduled visit has been cancelled due to the recent hospitalization of the poet, artist, and autobiographical writer.

RIT's Division for Diversity & Inclusion, in collaboration with the cancellation, says spokespersons with the cancellation are not planning to reschedule the event.

At this time, there are no plans to have officials on campus Tuesday.

"We hope that Dr. Angelou is feeling better and we send her our well wishes."

Angelou turned 85 on April 4. She has received several national honors, including the highest civilian honor, by President Obama in 2011.

Registrants can contact the Office of Diversity & Inclusion with questions.

Presented by the Rochester Institute of Technology, Office for Diversity & Inclusion in collaboration with:

**ING** Foundation - Tiger Sponsor

**IBERDROLA USA**

At this time the Division for Diversity & Inclusion is not planning to reschedule the event.

RIT // MARKETING & PR  
Flyers//Banner Ads//Blogs//Website//Annual  
Report//Newsletter

DUTIES INCLUDED (NOT LIMITED TO):  
ART DIRECTION // DESIGN // PHOTOGRAPHY

GLOBAL & NATIONAL PUBLIC RELATIONS//PRESS RELEASES

ESTABLISHING SOCIAL PRESENCE//SOCIAL MEDIA MARKETING

BRANDING//MARKETING MATERIALS, WEBSITE CREATION &  
DESIGN, BRAND ESTABLISHMENT & LOGO DESIGN, BRAND  
DEVELOPMENT & DESIGN

MEDIA BUYS AND OUTREACH// PURCHASED TV, RADIO AND  
NEWSPAPER MEDIA SPOTS

ESTABLISHED OUTSIDE NON-PROFIT GROUPS (FACING  
RACE EMBRACING EQUITY, UNITE ROCHESTER) TO FOSTER  
COMMUNITY INVOLVEMENT AND BUILD LISTS

EVENT PLANNING & MANAGEMENT

SECURING CELEBRITY SPEAKERS & CONTRACTS  
ESTABLISHED BLOGS

CONTENT WRITER// BLOGS, PRESS, INVITES, FLYERS, WEBSITE

ESTABLISHED MEDIA RELATIONSHIPS

EXPRESSIONS OF  
**KING'S LEGACY**  
AT ROCHESTER INSTITUTE OF TECHNOLOGY

Featuring  
**Tavis Smiley**  
Thursday, January 30, 2014  
12:00PM – 2:00PM  
Gordon Field House | RIT Campus  
Doors open at 10:30 AM  
Please note this is a ticketed event. Tickets  
will be available beginning November 7,  
2013 at the Gordon Field House box office  
and at [rittickets.com/Online/](http://rittickets.com/Online/)

JOIN US January 30 from  
6:00PM – 8:00PM for  
**STATE OF RACE IN ROCHESTER**  
50 YEARS AFTER THE JULY 64 RIOTS

MODERATOR: **TAVIS SMILEY**  
at East High School, Rochester

EXPRESSIONS OF  
**KING'S LEGACY**  
AT ROCHESTER INSTITUTE OF TECHNOLOGY

SAVE THE DATE  
**JANUARY 23, 2012**

for the annual Expressions of  
**King's Legacy** celebration at  
Rochester Institute of Technology,  
with keynote speaker  
*Dr. Cornel West*

“I will use these hands to  
speak volumes that can  
never be contained within the  
boundaries of sound waves”

Join us for a spoken and signed  
**POETRY SLAM**  
and conversation with  
acclaimed poet  
**Joshua BENNETT**

NTID 6:00 to 8:00 PM  
student development center  
1300 - 1310

performances by  
**DANGEROUS  
SIGNS**  
NTID Poetry Group  
&  
MENTAL  
GRAFFITI

**D&C Democrat & Chronicle**  
Morgan Martin

**Not Applicable**

**IDENTITY** Morgan Martin, ROC · 12:47 a.m. EDT March 17, 2013

Identity: As human beings especially in a modern day society,  
identity can be everything.

Identity. As human beings especially in a modern day society, identity can be everything. Identity defines our careers, our children, and our choices. So what if your identity is, for lack of a better term, muddier? Like many, where do you belong if you can identify with more than one class, gender, or race? From my experience, identity crosses racial and cultural barriers in society is very real. This reality crosses beyond racial groups and communities, it intersects with socioeconomic status, sexual orientation and more! I am often asked "what are you?" Well, I am human. However, what this question is intended to elicit is a description of my racial and cultural heritage. An explanation: if you will, of my hair and skeleton. Like a lot of us I am a "middle," and I am a part of an ever increasing number of middle identity people. Let me elaborate.

I was born with what we, in the black community, affectionately call "good hair" (see post by [Quanita Anderson](#))

for more information on this topic - I was also fortunate enough to have parents who, through hard work, became part of the Black upper middle class. So what does that mean for me? (Good hair, parents in the upper middle class, does this define my identity and make me part of the Black upper middle class today? No. I am working to get there but haven't quite achieved that peak, yet. Am I part of the larger working middle class? Yes. Would people consider me as part of the Black middle class? Probably. Do I? ... Consider myself as a member of this mixed middle class, mixed economically, racially and culturally. Does any of that mean me any more or less Black? No. Similarly does that mean a White or Asian person born into urban lower middle class, who struggles to identify with the mainstream suburban story is any less White or Asian? No. Simply put, I and many others are part of a growing number of young, professional mixed race, mixed class people who are struggling to be noticed and taken seriously as individuals who are able to identify with both worlds.





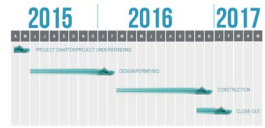
# GAPABILITIES

PRESENTATION

PREPARED FOR



## PROJECT MILESTONE OVERVIEW



### CONSTRUCTION MANAGER VS. GENERAL CONTRACTOR

CONSTRUCTION MANAGER	GENERAL CONTRACTOR
<ul style="list-style-type: none"> <li>Advantages:           <ul style="list-style-type: none"> <li>Professional design management</li> <li>Professional project management</li> <li>Professional construction management</li> <li>Professional cost management</li> <li>Professional risk management</li> <li>Professional quality management</li> <li>Professional safety management</li> <li>Professional sustainability management</li> <li>Professional social responsibility management</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Advantages:           <ul style="list-style-type: none"> <li>Single point of contact</li> <li>Single point of responsibility</li> <li>Single point of accountability</li> <li>Single point of communication</li> <li>Single point of decision making</li> <li>Single point of risk management</li> <li>Single point of quality management</li> <li>Single point of safety management</li> <li>Single point of sustainability management</li> <li>Single point of social responsibility management</li> </ul> </li> </ul>

### PROJECT CHALLENGES

- COMMUNICATION AND COLLABORATION
- COMPLEX PROJECT LOGISTICS
- FOSTERING, MANAGING AND IMPLEMENTING INNOVATIVE DESIGN



### APPENDIX: TEAM BIOGRAPHIES

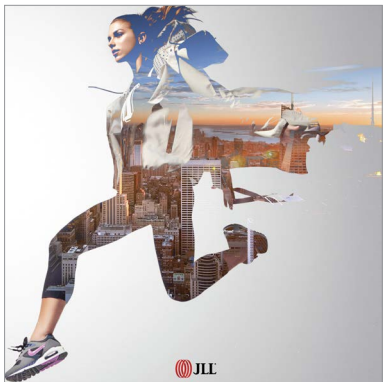
**PETER DOTTER**  
 SENIOR MANAGER  
 PROJECT AND DEVELOPMENT SERVICES

Senior Manager, Project and Development Services, JLL. Peter Dotter is a Senior Manager in the Project and Development Services department at JLL. He has over 15 years of experience in the construction industry, with a focus on project and development services. He has worked on a variety of projects, including commercial, industrial, and institutional. He is currently responsible for managing the project and development services for a number of clients. He is a member of the Project and Development Services team at JLL.



NIKE // presentation  
 MARKETING & BD LEAD//STRATEGY  
 ART DIRECTION // DESIGN





NIKE // presentation #2

STRATEGY//MARKETING & BUSINESS  
DEVELOPMENT LEAD  
ART DIRECTION // DESIGN

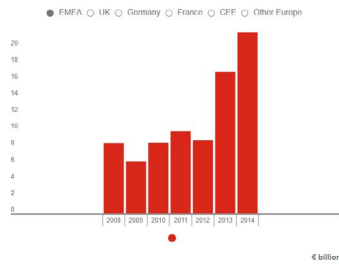
## A Year for the Record Books



JLL New York 12 Feb 2016



### 2014 sees all time high in European Logistics & Industrial Investments



€21.7billion

Total Industrial Investment Volumes - highest ever

The modernization and expansion of the retail industry and rise of e-commerce continues to push investors to logistics assets

**Video**

Office 365 Video

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What factors contributed to strong performance across key business lines?

Kevin Morgan, Linda Aronson and Joe Stolarski breakdown the drivers of success for Capital

1 More

**Image Gallery**

**From the Investor**

New York surpassed London as the most active market globally and highest recipient of cross-border capital for the first time in history

**JLL in the News**

YAHOO FINANCE

Nordstrom Unveils Manhattan Flagship Store Footprint And Exterior Design

NFW YORK Feb 11 2016 /PRNewswire/ ...

**Stats and Facts**

500

JLL is a FORTUNE 500 company

86%

of NY JLL's reported being happy in the latest CULTURE SURVEY

621

Did you know @JLLNewYork has added over 100 new follower since 1/1/2016

UPDATED BOILERPLATE, COPY AND USE!

JLL (NYSE: JLL) is a professional services and investment management firm offering specialized real estate services to clients seeking increased

1 More

Launching this week...  
a new lead generation tool

**the square : TECH**

the square : Analytics designed for tech companies that process the complexity and market factors inherent in their business

What's your growth stage?

**Start Up**

Working to break up an idea that isn't getting a response. You're ready for a

**Ramp Up**

The target audience is defined. Revenue is high, employee count is growing.

**Speed Up**

Your revenues are growing. You're thriving. Business. Whether you plan to fund or sell.

Get network updates and email messages from this person.



## Help! I want information to share with my clients...

*But where can I find it?*

RECENT EVENT | WORLD ECONOMIC FORUM

Live from DAVOS // World Economic Forum

This week JLL is at the World Economic Forum's annual meeting in Davos to **connect with clients and prospective clients**, and hear from **world leaders who are shaping global, regional and industry agendas**. Keep an eye on your email for updates from Davos!

- SEE the **BLOG: Notes from Davos**
- VISIT the **WEBSITE: JLL and World Economic Forum** 2015

**The Impact On Business**

1. Consumer demands are evolving

Growing mobile access, transparency, consumer engagement and new patterns of consumer behavior force companies to adapt the way they design, market, and deliver products and services.

JLL // Communications Campaigns (Internal & External) Internal Email Marketing Campaign: concept, design & development

MARKETING TECHNOLOGY NATIONAL COMMITTEE

TECHNOLOGY IMPLEMENTATION LEAD//SOURCED AND SERVICED FOR ALL NATIONAL MARKETS



Posted on Apr 1, 2016 in Miscellaneous, NYMunBlog Main | 0 comments

## Managing Your Cybersecurity Risk and Liability Exposure...

By The Editors The rise of cybercrime, like ransomware hacks or attacks from disgruntled former employees, makes it imperative for organizations to take affirmative steps to reduce their risk and implement vigilant monitoring and in-house training. Recognizing cybercrime can impact any organization, even those making a conscientious effort to thwart attacks, critical steps our cybersecurity professionals recommend to our clients, include: Click the following link to read full legal alert "Managing Your Cybersecurity Risk and Liability Exposure" written by Alan Winchester, leader of the Harris Beach Cybersecurity...

[Read More](#)

Posted on Mar 29, 2016 in Education, Legislation, NYMunBlog Main | 0 comments

## Board of Regents Issues Proposed Timetable for Development and Implementation of New Standards and Tests...

By Harris E. Smith In late-February, the Board of Regents issued its proposed timeline for the review and implementation of changes to the Common Core standards which they originally adopted in January 2011. The Regents' timeline divides the tasks into seven phases. Their plan will culminate in the 2018-2019 school year with new grades 3 - 8 English language arts (ELA) and mathematics tests being administered that align with the newly developed state standards. During Phase 1, which is occurring now, the New York State Education Department (NYSED) is seeking applicants for the Standards Review Committees. NYSED encourages classroom teachers at all grade levels, school administrators, curriculum specialists, college professors, school librarians, and teachers who work directly with students with disabilities and English language learners to apply. The Committees will be charged with developing guidance and proposing recommended revisions to the standards based on the AIMHighNY survey results, recommendations from the Content Advisory Panels, and guidance from other stakeholder groups. Applications to serve on the ELA or Mathematics Standards Review Committee are now being accepted. The Committees' recommended standards will be posted at AIMHighNY for public comment during Phase 2 (July-October 2016) and Phase 3 (October-November 2016) will include the revision of the standards to reflect the feedback received during public comment. It is anticipated the Board will consider and adopt the standards in Phase 4 (November-December 2016). After adoption, Phase 5 provides for school districts in New York state to use the remainder of the 2016-2017 school year to plan for the implementation of the new standards. During the 2017-2018

random posts  
recent comments

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- Mandate Relief

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Rebrand // Blog// Interactive Web  
and DVD experience

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NATIONAL AD CAMPAIGN DESIGN

REBRAND

BLOGS// BUSINESS LINE SEGMENTATION  
CONCEPT//WRITER & DESIGNER

ART DIRECTION // DESIGN

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The active, "hands on" approach of our attorneys has earned them the reputation as a responsive and trusted partner to over 130 educational institution clients throughout the state who routinely look to Harris Beach for practical and insightful legal counsel on matters regarding their operations, employees, and students.

[Read More](#)

**IN THE SPOTLIGHT:** Harris Beach Expands Litigation Practice in Albany with Addition of Attorneys Elliot A. Hallak and Aubrey A. Roman



*Division for*  
DIVERSITY &  
INCLUSION



LOGO DESIGN SAMPLING



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